

Item 1

- The subscriber as to your report is to give his or her full name and business address and state his or her official capacity.

Harry G. Steele  
Senior Vice President  
Finance and Administration  
Philip Morris Incorporated  
120 Park Avenue  
New York, New York 10017

PM3000786204

Item 2

- State the full name of the company and its official address, and its date and state of incorporation.

Philip Morris Incorporated  
120 Park Avenue  
New York, New York 10017

Date of Incorporation: February 21, 1919  
State of Incorporation: Commonwealth of Virginia

PM3000786205

**Item 3**

- State whether the company is a subsidiary company; whether the company has a subsidiary company; report the same information specified in item two (2) as regards each parent or subsidiary.

Philip Morris Incorporated was incorporated in Virginia on February 21, 1919 and is a wholly-owned subsidiary of Philip Morris Companies Inc. Philip Morris Companies Inc. is a holding company which was incorporated in Virginia on March 1, 1985.

Philip Morris Incorporated has four U.S. subsidiary companies:

- (1) Colonial Heights Packaging Inc. was incorporated in Delaware on April 3, 1929 and has as its official address: 1106 West Roslyn Road, Colonial Heights, Virginia 23834.
- (2) Packaged Food & Beverage Co. Inc. was incorporated in Delaware on February 10, 1986 and has as its official address: 7711 Carondelet Avenue, Clayton, Missouri 63105.
- (3) Philip Morris Overseas Limited was incorporated in Delaware on December 16, 1988 and has as its official address: 120 Park Avenue, New York, New York 10017.
- (4) Carolina Properties of Greenville, Inc. was incorporated in South Carolina on October 19, 1990 and has as its official address: 120 Park Avenue, New York, New York 10017.

As of December 31, 1992

PM3000786206

# CONFIDENTIAL

Item 4 - Report the total number of cigarettes sold in the United States by the company and any of its subsidiary or parent companies during calendar 1992.

215,727,531,765

PM3000786207

# CONFIDENTIAL

Item 5 - Report the total dollar value for total cigarette sales in the United States by the company and any of its subsidiary or parent companies during calendar 1992.

\$12,009,744,058

PM3000786208

Item 6

- State whether the company or any of its subsidiary or parent companies did or did not pay money or make any other contribution, including but not limited to good or services, in connection with any production or filming of any motion picture(s) or television show(s) during calendar 1992. If so, please state which show(s) or movie(s), and the dollar value of each payment or contribution.

The company did not.

PM3000786209

# CONFIDENTIAL

Item 7 - Report the total dollar amount expended during calendar 1992 by the company and any of its subsidiary or parent companies on cigarette advertising, merchandising or promotion in each category specified in items 14 through 29 of the "Reportable Expenditures" section of this Order.

|                           |                 |
|---------------------------|-----------------|
| CAT-A-EXPENSES:           | \$ 16,356,422   |
| CAT-B-EXPENSES:           | \$ 121,044,191  |
| CAT-C-EXPENSES:           | \$ 111,268,846  |
| CAT-D-EXPENSES:           | \$ 0            |
| CAT-E-EXPENSES:           | \$ 34,068,411   |
| CAT-F-EXPENSES:           | \$ 20,001,279   |
| CAT-G-EXPENSES:           | \$ 166,818,950  |
| CAT-H-EXPENSES:           | \$ 501,314,643  |
| CAT-I-EXPENSES:           | \$ 8,349,664    |
| CAT-J-EXPENSES:           | \$ 53,466,943   |
| CAT-K-EXPENSES:           | \$ 48,084,760   |
| CAT-L-EXPENSES:           | \$ 0            |
| CAT-M-EXPENSES:           | \$ 695,419,990  |
| CAT-N-EXPENSES:           | \$ 7,846,670    |
| TOTAL:                    | \$1,784,040,769 |
| SPORTS & SPORTING EVENTS: | \$ 41,517,984   |

PM3000786210